



INTERNATIONAL
CRUISE
summit

2014

**SPONSORSHIP
OPPORTUNITIES**



www.internationalcruisesummit.com

A

MAIN SPONSOR

10,000€ + VAT

THIS SPONSORSHIP PACKAGE INCLUDES:

BRANDING

Your logo will feature:

- On the main SUMMIT Stage
- In the SUMMIT Programme
- On all SUMMIT Email updates, including every newsletter
- On the SUMMIT website (including a hyperlink to your website)

SUMMIT @newsletter:

- A promotional feature on your company will appear in an edition of the SUMMIT @Newsletter

ADVERTISING

You will receive:

- An insert into the delegate pack (or gift - confirmed in advance)

You will also receive:

- Five complimentary registrations for the SUMMIT



Should you wish to discuss any of the above information in further detail, please do not hesitate to contact CRUISES NEWS MEDIA GROUP marketing@cruisesnews.es

SPONSORSHIP OPPORTUNITIES

B

LUNCH SPONSORSHIP

12TH NOVEMBER 2014**5,000€ + VAT (x3)**

THIS SPONSORSHIP PACKAGE INCLUDES:

BRANDING

Your logo will feature:

- On plasma screens in the dining room
- On the main SUMMIT Stage
- On all SUMMIT Email updates, including every newsletter
- On the SUMMIT website (including a hyperlink to your website)

SUMMIT @newsletter:

- A promotional feature on your company will appear in an edition of the SUMMIT @Newsletter
- A promotional feature on your company will appear on the official SUMMIT website
- A promotional feature on your company will appear on the SUMMIT programme

You will also receive:

- Three complimentary registrations for the SUMMIT

You will also have the opportunity to:

- Provide any other branded items (such as napkins, cocktail stirrers, drinks mats etc)



Should you wish to discuss any of the above information in further detail, please do not hesitate to contact CRUISES NEWS MEDIA GROUP marketing@cruisesnews.es

SPONSORSHIP OPPORTUNITIES

C

BADGES

3,000€ + VAT

THIS SPONSORSHIP PACKAGE INCLUDES:

BRANDING

Your logo will feature:

- Prominently on the badges
- On the main SUMMIT Stage
- On all SUMMIT Email updates, including every newsletter
- On the SUMMIT website (including a hyperlink to your website)

SUMMIT @newsletter:

- A promotional feature on your company will appear in an edition of the SUMMIT @Newsletter

You will also receive:

- Two complimentary registrations for the SUMMIT

RESERVED



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SPONSORSHIP OPPORTUNITIES

D

LANYARDS

3,000€ + VAT

THIS SPONSORSHIP PACKAGE INCLUDES:

BRANDING

Your logo will feature:

- Prominently on the lanyards
- On the main SUMMIT Stage
- On all SUMMIT Email updates, including every newsletter
- On the SUMMIT website (including a hyperlink to your website)

SUMMIT @newsletter:

- A promotional feature on your company will appear in an edition of the SUMMIT @Newsletter

You will also receive:

- Two complimentary registrations for the SUMMIT

RESERVED



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SPONSORSHIP OPPORTUNITIES

E

GOODIE BAGS

3,000€ + VAT (x2) / 5,000€ + VAT (x1) EXCLUSIVE

THIS SPONSORSHIP PACKAGE INCLUDES:

BRANDING

Your logo will feature:

- On the 'goodie bags' themselves, given to all SUMMIT delegates
- On the main SUMMIT Stage
- On all SUMMIT Email updates, including every newsletter
- On the SUMMIT website (including a hyperlink to your website)

You will also receive:

- Two complimentary registrations for the SUMMIT

RESERVED



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SPONSORSHIP OPPORTUNITIES

F

PROMOTIONAL DESK

2,900€ + VAT (x5)

THIS SPONSORSHIP PACKAGE INCLUDES:

BRANDING

Your logo will feature:

- On the main SUMMIT Stage
- On all SUMMIT Email updates, including every newsletter
- On the SUMMIT website (including a hyperlink to your website)
- 1 poster roll up provided by the organization 180cm x 80cm (art provided by sponsor)
- Exclusive access to the conference room, coffee break room and private area of the speakers (every product displayed must be provided and transported by the sponsor)

SUMMIT @newsletter:

- A promotional feature on your company will appear in an edition of the SUMMIT @Newsletter

You will also receive:

- One complimentary registration for the SUMMIT

You will also have the opportunity to:

- Provide promotional material inside the goodie bags

4 AVAILABLE



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SPONSORSHIP OPPORTUNITIES

G

COFFEE BREAK PACKAGE

12TH NOVEMBER 2014 - MORNING

2,750€ + VAT (x3) / 4,500€ + VAT (x1) EXCLUSIVE

THIS SPONSORSHIP PACKAGE INCLUDES:

BRANDING

Your logo will feature:

- On directional signage for the coffee breaks
- On the main SUMMIT Stage
- On all SUMMIT Email updates, including every newsletter
- On the SUMMIT website (including a hyperlink to your website)

SUMMIT @newsletter:

- A promotional feature on your company will appear in an edition of the SUMMIT @Newsletter
- A promotional feature on your company will appear on the SUMMIT website
- A promotional feature on your company will appear on the SUMMIT programme

You will also receive:

- Two complimentary registrations for the SUMMIT

You will also have the opportunity to:

- Brand the coffee break area on day one
- Provide any other branded items (such as mugs, napkins, sugar sachets etc)

EXCLUSIVE RESERVED

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SPONSORSHIP OPPORTUNITIES

H

COFFEE BREAK PACKAGE

12TH NOVEMBER 2014 - AFTERNOON

2,750€ + VAT (x3) / 4,500€ + VAT (x1) EXCLUSIVE

THIS SPONSORSHIP PACKAGE INCLUDES:

BRANDING

Your logo will feature:

- On directional signage for the coffee breaks
- On the main SUMMIT Stage
- On all SUMMIT Email updates, including every newsletter
- On the SUMMIT website (including a hyperlink to your website)

SUMMIT @newsletter:

- A promotional feature on your company will appear in an edition of the SUMMIT @Newsletter
- A promotional feature on your company will appear on the SUMMIT website
- A promotional feature on your company will appear on the SUMMIT programme

You will also receive:

- Two complimentary registrations for the SUMMIT

You will also have the opportunity to:

- Brand the coffee break area on day one
- Provide any other branded items (such as mugs, napkins, sugar sachets etc)

EXCLUSIVE RESERVED

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SPONSORSHIP OPPORTUNITIES

I

COFFEE BREAK PACKAGE

13TH NOVEMBER 2014 - MORNING

2,750€ + VAT (x3) / 4,500€ + VAT (x1) EXCLUSIVE

THIS SPONSORSHIP PACKAGE INCLUDES:

BRANDING

Your logo will feature:

- On directional signage for the coffee breaks
- On the main SUMMIT Stage
- On all SUMMIT Email updates, including every newsletter
- On the SUMMIT website (including a hyperlink to your website)

SUMMIT @newsletter:

- A promotional feature on your company will appear in an edition of the SUMMIT @Newsletter
- A promotional feature on your company will appear on the SUMMIT website
- A promotional feature on your company will appear on the SUMMIT programme

You will also receive:

- Two complimentary registrations for the SUMMIT

You will also have the opportunity to:

- Brand the coffee break area on day one
- Provide any other branded items (such as mugs, napkins, sugar sachets, etc)

EXCLUSIVE RESERVED

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SPONSORSHIP OPPORTUNITIES

J

SPECIAL COLLABORATION

1,900€ + VAT

THIS SPONSORSHIP PACKAGE INCLUDES:

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- On the SUMMIT website (including a hyperlink to your website)

SUMMIT @newsletter:

- A promotional feature on your company will appear in an edition of the SUMMIT @Newsletter

You will also receive:

- One complimentary registration for the SUMMIT

You will also have the opportunity to:

- Provide promotional material inside the goodie bags



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SPONSORSHIP OPPORTUNITIES

K

MORE SPONSORSHIP OPPORTUNITIES

1

J

SPECIAL COLLABORATION

+

RESERVED

PEN ON DELEGATE DESK:

2,900€

2

J

SPECIAL COLLABORATION

+

RESERVED

SPEAKER PORTFOLIOS:

3,000€

3

J

SPECIAL COLLABORATION

+

AVAILABLE

DIGITAL DISPLAY:

3,000€

4

J

SPECIAL COLLABORATION

+

RESERVED

DISPLAY ON DELEGATE DESK:

2,900€

5

J

SPECIAL COLLABORATION

+

RESERVED

DOSSIER ICS 2014:

2,900€

6

J

SPECIAL COLLABORATION

+

RESERVED

NOTEBOOK ON DELEGATE DESK: 3,000€



SPONSORSHIP OPPORTUNITIES